

For immediate release

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**RECORD MONTH FOR PROPERTYINDEX.COM AS SURGE IN NEW DEALS
BOOSTS VISITOR NUMBERS AND LEADS IN REVIVING MARKET**

Leading 'pay for results' portal, PropertyIndex.com, experienced a record month in April, confirming a renewed confidence in the market, by signing up over 1,000 new UK and overseas agents and 15 new distribution partners. The highest monthly visitor numbers to date were also recorded, up 22% on March figures.

Hamptons International, Kinleigh Folkard and Hayward and Pattinson estate agents were among the record 1,000 new UK deals agreed by PropertyIndex.com, substantially boosting the portal's listings. Over 250 new overseas agents have also gone live on PropertyIndex.com in 2009.

This news follows on from the deals signed with 15 new distribution partners in April, greatly expanding the online reach for agents. In addition, PropertyIndex.com attracted over 315,000 unique visitors to the site in April, up 22% on March and 50% on February.

The increased traffic generated record leads for agents, with serious overseas enquiries up 25% and telephone leads for UK properties up 63% on the previous month as this innovative new offering takes off.

A further overseas white label is launching on home.co.uk this week, which is one of the top ten property portals, according to Nielsen and comScore figures.

Lee Bramzell, Chief Executive of PropertyIndex.com, comments: "PropertyIndex.com is growing rapidly, experiencing a bumper month in April, sure signs that agents have confidence in a property market revival. Our extensive network of marketing and distribution partners ensures that agents' properties are viewed by a large and

growing number of consumers and the quantity of quality leads is also increasing month on month, as new agents are attracted to the portal.

"In the current climate, our 'pay for results' model is the most cost-effective marketing method for agents, removing the need to pay out a huge monthly fee for no gain – they are realising they have nothing to lose by signing up to PropertyIndex.com."

-ENDS-

Notes to Editors

Launched in 2007, PropertyIndex.com is the UK's leading *pay for results* global property portal.

The site currently provides access to 250,000 properties for sale or rent across the UK and overseas, serving over 1,300,000 listings views in January 2009 alone. There is no sign up fee and agents listing their properties on the site pay on a cost per lead basis only.

After becoming established as the leading overseas property portal, PropertyIndex.com launched into the UK residential sales and letting arena in September 2008.

The portal also acts as an information centre, providing a one-stop solution for consumers looking to buy, sell, rent or let their home anywhere in the world.

www.propertyindex.com

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